

THE 6TH Daughters For Life



# *Gala Dinner*

Tuesday, Oct. 30th, 2018

The Carlu, Concert Hall  
444 Yonge St., 7th Floor, Toronto

SPONSORSHIP  
PACKAGE



# FOUNDER'S INVITATION

I, on behalf of Daughters for Life Foundation's Family, cordially invite you to be a part of the evening of hope and inspiration, The 6th DFL Gala 2018 on October 30, 2018, at The Carlu. It's the time of the year when DFL celebrates its brilliant scholars and recognize the work of extraordinary individuals who have created a lasting impact within the international community.

In the previous years, DFL galas succeeded to gather respected members of the Canadian Government, business leaders, academics and faculty members, social activists, acclaimed artists, and celebrities to get together in unforgettable evenings to celebrate DFL's young scholars and work and to support the vision and work of the foundation.

May I remind you that the Daughters for Life Foundation is a registered Canadian charity that provides postsecondary scholarships, awards and fellowship programs to aspiring young women from the Middle East. Daughters for Life believes that the empowerment of young women through education is the key to creating lasting peace in the Middle East and in the world. Since the organization was founded in 2010, the Daughters for Life Foundation has supported over 400 young women to realize their potential and fulfill their dream of a higher education.

Building on the success of previous events, this year's gala will be honouring the CNN's chief international correspondent and anchor, **Christiane Amanpour** with the Lifetime Achievement Luminary Award, the first female Mayor of Bethlehem, **Vera Banoun** with the Trailblazer Luminary Award and **Dr. Michael Dan**, a former co-founding member of the Daughters for Life Foundation, with the Leadership Luminary Award.

It would be an honour to join us on this special occasion.

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**IZZELDIN ABUELAISH**

Founder and President

SINCE 2011,  
WE'VE INVESTED IN

**400+**

**DFL PROGRAMS'  
RECIPIENTS**

FROM

**8**

**ME COUNTRIES**

**THROUGH THE  
GENEROUS SUPPORT OF**

**19**

**ACADEMIC PARTNERS,**

**DFL PROVIDED**

**53**

**SCHOLARSHIPS**

# MEET 2018 LUMINARY AWARD RECIPIENTS



THE LIFETIME  
ACHIEVEMENT LUMINARY  
AWARD PRESENTED TO

## **Christian Amanpour**

Chief International Correspondent for CNN and host of CNN International's night interview program Amanpour,

In recognition of her outstanding career achievements and commitment to human rights



THE LEADERSHIP LUMINARY  
AWARD  
PRESENTED TO

## **Michael Dan**

A founding member of Daughters for Life Foundation and a model of social responsibility and generosity,

In recognition of his work in social innovation, as a humanitarian, and for his role as a philanthropist



THE TRAILBLAZER  
LUMINARY AWARD  
PRESENTED TO

## **Vera Baboun**

The first female mayor of Bethlehem,

In recognition of her outstanding achievements as the first female mayor of Bethlehem

**JOIN  
DFL  
GALA  
2018**

The revenue  
of DFL Gala forms

**%45**

of the Foundation's  
revenue

Supporting our gala will help  
us continuing what we do!

**600+**  
social media hits

**450+**

active philanthropists,  
politicians, celebrities,  
academics and  
business leaders.

**100+**  
academics and faculty  
members

# SPONSORSHIP LEVELS

## Premier Host & Presenting Sponsor: \$30,000

One available - Exclusive Sponsorship

### Event Publicity

- Exclusive press release announcing your presenting sponsorship
- 'Presented by' status on event website
- 'Presented by' status and logo for 2018 event
- Recognition in all pre and post event communications

### Hospitality

- 2 tables, 10 guests each (20 seats)
- Exclusive photo opportunity with honoured awardees
- Exclusive and private meet and greet with Daughters for Life scholars

### On-Site Signage and Recognition

- Speaking opportunity at the event
- Prominent exposure of name and logo throughout event on main screen
- Logo on cover of event program
- Full page profile and full-page advertisement in program
- Signage displayed at gala entrance

### Additional Opportunities

- Exclusive story in the DFL newsletter
- Feature story in Daughters for Life annual report
- Landing page, banners & logo on event website with link to your website
- Post-event documentary package



# SPONSORSHIP LEVELS

## **Diamond Sponsorship: \$20,000**

### **Event Publicity**

- Exclusive press release
- Recognition in all pre and post event communications
- Logo placement in our media sponsor publication (if applicable)
- Name and logo throughout event on main screen
- Post-event documentary package

### **Hospitality & DFL Recognition**

- Signage displayed at the gala entrance
- Logo on the back cover of event program
- Full page profile in program
- Full page advertisement in program
- 1 table for 10 guests
- Photo opportunity with honoured awardees
- Recognition in the DFL newsletter
- Mention in Daughters for Life's annual report
- Banners & logo on event website with link to your website

## **Platinum Sponsorship: \$15,000**

### **Event Publicity**

- Recognition in press release
- Noticeable publicity via traditional and social media platforms pre- and post-event
- Logo placement in our media sponsor publication (if applicable)
- Name and logo throughout event on main screen
- Post-event documentary package

### **Hospitality & DFL Recognition**

- Logo on the back cover of event program
- ½ page profile in program
- ½ page advertisement in program
- 1 table for 10 guests
- Photo opportunity honoured awardees
- Recognition in the DFL newsletter
- Mention in Daughters for Life's annual report
- Banners & logo on event website with link to your website



# SPONSORSHIP LEVELS

## Gold Sponsorship: \$10,000

### Event Publicity

- Mention in joint press release
- Visibility on event website, traditional and social media platforms before and after event
- Mention in event e-blasts
- Name and logo throughout event on main screen
- Post-event documentary package

### Hospitality & DFL Recognition

- Logo on the back cover of event program
- ½ page ad in program
- 1 table for 10 guests
- Recognition in the DFL newsletter
- Mention in Daughters for Life annual report
- Banners & logo on event website with link to your website

## Silver Sponsorship: \$5,000

### Event Publicity

- Visibility on event promotional activities, traditional and social media platforms before and after event
- Mention in event e-blasts
- Name and logo throughout event on main screen

### Hospitality & DFL Recognition

- ¼ page ad in program
- 1 table for 10 guests
- Recognition in the DFL newsletter
- Mention in Daughters for Life annual report
- Banners & logo on event website with link to your website



# In-Kind Sponsorship Opportunities

## **Official Carrier**

Official Carrier Sponsorship of 3-5 airline tickets for our international award recipients and speakers

## **Art and Design Sponsorship**

Includes designing and printing the event's branding, invitation, program and banners

## **Multimedia Sponsorship**

Includes event filming, pre-event video making, and photography

## **Floral Arrangements**

For 50 tables, in addition to the reception hall

## **Recognition**

- 1-2 complimentary seats
- Visibility on event website
- Publicity via traditional and social media platforms pre and post event
- Mention in event e-blasts
- Logo on main screen throughout event
- Logo in the event program
- Recognition in the DFL newsletter
- Logo on event website with link to your website
- More benefits may be offered depending on the in-kind contribution

# DAUGHTERS FOR LIFE PREVIOUS GALAS



## PREVIOUS LUMINARY AWARD RECIPIENTS



### MARGARET ATWOOD,

- author of more than 40 books of fiction, poetry and critical essays.
- DFL Lifetime Achievement Luminary Award Recipient, 2017



### PENNY OLEKSIK,

- Canada's youngest Olympic gold medalist
- DFL Trailblazer Luminary Award Recipient, 2017

### MALALA YOUSAFZAI,

- a Nobel Peace Prize winner.
- DFL Courage and Inspiration Luminary Award Recipient, 2016



### MARIA CAMPBELL,

- a Canadian writer, playwright, teacher, and social activist.
- DFL Trailblazer Luminary Award Recipient, 2016



### MICHELE LANDSBERG,

- an award-winning former Toronto Star columnist, feminist, and social justice activist.
- DFL Lifetime Achievement Luminary Award Recipient, 2016



### STEPHEN LEWIS,

- founder and president of Stephen Lewis Foundation and co-founder of AIDS-Free World.
- DFL Lifetime Achievement Luminary Award Recipient, 2016



# DAUGHTERS FOR LIFE PREVIOUS GALAS



## PREVIOUS LUMINARY AWARD RECIPIENTS



### DR. ROBERTA BONDAR,

- internationally renowned Canadian astronaut and neurologist, first Canadian woman in space, and Officer of the Order of Canada.
- DFL Lifetime Achievement Luminary Award Recipient, 2014



### CAPTAIN AYSHA AL-HAMILI,

- a pioneering pilot from the United Arab Emirates who became the first female pilot at the age of 16 and the first woman to be named to the Diplomatic Mission of the International Civil Aviation Organization.
- DFL Trailblazer Luminary Award Recipient, 2014



### LISA LAFLAMME,

- an accomplished journalist with CTV, who has reported
- extensively on the Canadian mission in Afghanistan as well as the humanitarian crisis facing the Afghan people.
- DFL Industry Luminary Award, 2014



### ROBERTA JAMIESON,

- the first First Nations activist and the first Aboriginal
- woman to earn a law degree in Canada.
- DFL Leadership Luminary Award Recipient, 2013

# EDUCATE HER TODAY FOR A BETTER FUTURE

CREATING HIGHER EDUCATION  
OPPORTUNITIES FOR YOUNG WOMEN ACROSS  
THE MIDDLE EAST AS A TOOL FOR PEACE

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For more information, please contact us at:

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or visit our gala webpage at:

[www.daughtersforlife.com/gala2018](http://www.daughtersforlife.com/gala2018)

#DFLGala2018

## Gala Details !

**Date:**

Tuesday, October 30th,  
2018

**Reception:**

6:00 pm – 7:00 pm

**Dinner and Award**

**Presentations:**

7:00 pm – 10:00 pm

**Venue:**

The Carlu, 7, 444 Yonge  
St, Toronto, ON M5B 2H4

**Attire:**

Cocktail

**Tickets:**

\$300 per person

